

# Scrum Adoption for a German Telecom Service provider Company

## Challenge

A German Telecom Service provider company needed to speed up development and delivery processes without increasing costs. Issues included poor backlog management, lack of transparency, and misaligned task prioritization.

#### Solution

## **Training and Coaching Teams and Stakeholders**

We implemented an Agile transformation through these steps:

- Agile and Scrum Introduction: Educated the board of directors on Agile and Scrum to align strategy and operations.
- Scrum Workshop: Shared understanding of Scrum roles and events for effective collaboration.
- Collaboration Workshop: Enhanced teamwork between board members, business leaders, and development teams.
- Guidance: Continuous coaching on applying Scrum and Agile principles.
- Retrospective Establishment: Gamified approach to identify improvement areas.
- Growth Roadmap: Workshops and mentoring on Product Ownership and Quality Assurance.

By using the SCRUM framework and establishing best practices, we guided the client's journey to maturity, scaling Agile across business units.

### Results

Improved Time-to-Market and Scrum Adoption

- Reduced time-to-market by over 30%
- Increased product owner and stakeholder engagement
- Aligned workflows with business strategy
- Consistent, budget-compliant delivery
- Predictable results leading to reliable business strategy

Our efforts enabled global Scrum adoption, positioning the local delivery centre as an Agile leader within the company.

